**Estate Planning Council of Naples, Inc.**

**2024 ADVERTISING SELECTION AND RATE SHEET**

**PUBLISH DATE: SUNDAY, MARCH 3, 2024**

RE: **39th Edition - Naples Daily News** **2024- Annual Estate Planning Supplement**

**Please complete this form and return to:**

MARSHA JAMISON

**EMAIL**: admin@epcofnaples.org

**PHONE**: 239-200-6918

**CONTACT NAME:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**FIRM/GROUP:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**EMAIL:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**PHONE:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Your ad selection may be in **black and white** or **color** and in the following sizes:

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| --- | --- | --- | --- | --- |
| **AD SIZES** | **COLUMNS** | **ACTUAL SIZE** | **PRICE B/W** | **PRICE Full Color** |
| 1/6 PG | 2cx5" | 3.22"x4.82" | $687.50 | $900.00 |
| 1/4 PG | 3cx5" | 4.92"x4.82" | $1,000.00 | $1,362.50 |
| 1/2 PG H | 6cx5" | 10"x4.82" | $2,000.00 | $2,750.00 |
| 1/2 PG V | 3cx5" | 4.92"X9.75" | $2,000.00 | $2,750.00 |
| FULL PG | 6cx10" | 10"x9.75" | $4,000.00 | $4,950.00 |

TO MAKE YOUR SELECTION, CHECK THE BOX TO THE RIGHT OF YOUR DESIRED AD SIZE IN EITHER BLACK & WHITE OR COLOR AND **RETURN THIS FORM BY EMAIL TO MARSHA JAMISON AT admin@epcofnaples.org**

\*\*Upon receipt of your ad commitment, we will send an invoice to you for payment

**AD SUBMISSION: Please submit your ad electronically in pdf format directly to the *Naples Daily News* to** **[ljones3@localiq.com](mailto:ljones3@localiq.com) and copy [admin@epcofnaples.org](mailto:admin@epcofnaples.org) noting “Estate Planning Council’s 2024 Supplement” in the subject of the email.**

**ALL Ads must be received by Friday, January 12, 2024**

**Thank you for your support of the Estate Planning Council!**