

LYNNE WESTER



Lynne Wester is a frequent conference speaker and well-known resource for donor relations and fundraising expertise. She has been featured in *The Washington Post*, *CURRENTS* magazine, *The Chronicle of Philanthropy* and other industry publications. Lynne created this website and blog to share her expertise, opinions, and collections of samples on a variety of topics with the greater development world and hosts a monthly webinar series.

It is her personal philosophy that the goal of any great fundraising operation is to use strategic communications and interactions to foster the relationship between the organization and its constituents and friends. If we are effective with that strategy, they will be engaged in a way that drives them ever closer to embracing the organization's mission and values, they will give their money, time, and talents and volunteer to spread that same message with others, which will encourage their fellow peers to invest in a way that will enable the organization to further light the world.

Using her expertise and hands-on approach, Lynne works with organizations to help them keep their focus donor driven, technology savvy, strategic, and always with a splash of good humor. She received her undergraduate degrees from the University of South Carolina and is a loyal gamecock alumna, donor, and fan, and holds a master's in strategic fundraising and philanthropy.

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Speaking Experience

CASE Annual Donor Relations Conference, 2008, 2009, 2010, 2012, 2014
ADRP, International Conference, 2007, 2008, 2009, 2010, 2011, 2013, 2014
ADRP, Various Regional Conference Keynotes, 2009, 2010, 2011, 2012, 2013, 2014, 2015
ADRP, Webinar Series, 2011, 2012, 2015
CASE District Conferences, 2009, 2010, 2011, 2012, 2013, 2014
CASE Annual Special Events Conference, 2010, 2011
AFP Regional Conferences, 2009, 2010, 2011, 2012, 2013, 2014, 2015
AFP International Conference, 2009, 2011, 2014, 2015
Academic Event Professionals, 2015
JCamp 180 Conference, 2012, 2013, 2014, 2015
Sungard Summit/Ellucian Live! International Conference, 2010, 2013, 2014, 2015
Northeastern Planned Giving Group Conference, 2010
Association of Advancement Services Professionals Summit, 2010, 2013
Blackbaud International Conference for Non Profits, 2010, 2011
North American YMCA Development Conference, 2013, 2014, 2015
American Museum Membership Conference, 2013
AFP Florida Caucus, Planet Philanthropy Conference, 2013, 2014
Ruffalo Cody Conference, 2012
California Planned Giving Conference, 2013
Academic Impressions, 2012, 2013, 2014, 2015
Northeastern Annual Giving Conference, 2014, 2015
Monthly DRG Webinar Series, 2012, 2013, 2014, 2015