

ESTATE PLANNING COUNCIL OF NAPLES MAY 2015 SPEAKER MEETING

Not Your Average Ethics Session- A Crisis in Value – Our World is Built on Trust

Ethical standards and principles are the foundation for maintaining public trust.

This two hour session is going to explore how to ask the right questions when looking at an ethical dilemma. The predicaments brought forth will be based on real examples, not something completely out of the blue. The presenter will be responding with their immediate reactions to each situation.

We build a world of philanthropic opportunities based on trust, and we expect that our client's trust the non-profit organizations to whom they give will use their dollars wisely and ethically. We will discuss "do we have a crisis in value? What are the values we face today, and how familiar are the leaders within those organizations with those values?" It is incumbent upon us as advisors to have values to which our clients may relate.

There will be no prepping, no reviewing of scenarios and no tailoring of responses to the expected audience. The reactions and answers will be raw and in real-time. The purpose of the session is to react instantly to various scenarios so that attendees will get a genuine feel for how the situation should be handled.