

Willis W. Hobson, J.D.

PRIVATE WEALTH MANAGEMENT

The Baird logo consists of the word "BAIRD" in white, uppercase, sans-serif font, set against a blue parallelogram background that is wider at the top and tapers towards the bottom.

Will is a Senior Estate Planner for Baird. Prior to joining Baird, he was a Trust and Estate Planner for Hilliard Lyons Trust Company, LLC. Will works with Baird Financial Advisors and their clients offering trust and estate planning guidance. Will has over 30 years of experience in trust and estate planning and administration.

Will holds a Bachelor of Science from the University of Tennessee and a J.D. from the University of Louisville. He is a member of the Kentucky and Louisville Bar Associations as well as the Louisville Estate Planning Counsel. Will is active in his neighborhood and is a board member of the Crescent Hill Community Council and Friends of the Crescent Hill Library..

Why Baird?

Will is proud to be part of Baird – a fully independent, international firm serving the wealth management needs of families, businesses and organizations for more than 95 years. Nationally recognized as a great place to work, Baird attracts the industry's best and brightest. And employee ownership gives all of us a personal stake in our clients' success. It's a formula that works because of the values we share: honesty, integrity and a commitment to keeping clients first – always.

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