

Estate Planning Council of Naples, Inc.

2022 ADVERTISING SELECTION AND RATE SHEET

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RE: 37th Edition - Naples Daily News 2022- Annual Estate Planning Supplement

Please complete this form and return to:

Patty Luppy, Supplement Advertising Coordinator

EMAIL: pluppy@finemarkbank.com

PHONE: 239-963-0753

FAX: 239-963-0702

CONTACT NAME: _____

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Your ad selection may be in **black and white** or **color** and in the following sizes:

AD SIZES	COLUMNS	ACTUAL SIZE	PRICE B/W	PRICE Full Color
1/6 PG	2cx5"	3.22"x4.82"	656.75	894.25
1/4 PG	3cx5"	4.92"x4.82"	985.12	1,341.37
1/2 PG H	6cx5"	10"x4.82"	1,970.25	2,682.81
1/2 PG V	3cx5"	4.92"x9.75"	1,970.25	2,682.81
FULL PG	6cx10"	10"x9.75"	3,940.50	4,365.50

TO MAKE YOUR SELECTION, CHECK THE BOX TO THE RIGHT OF YOUR DESIRED AD SIZE IN EITHER BLACK & WHITE OR COLOR AND **RETURN THIS FORM BY EMAIL** TO PATTY LUPPY AT pluppy@finemarkbank.com

****Upon receipt of your ad commitment, we will send an invoice to you for payment**

AD SUBMISSION: Please submit your ad electronically in pdf format directly to the *Naples Daily News* to kdotv@localiq.com and copy pluppy@finemarkbank.com noting Estate Planning Council's 2022 Supplement in the subject of the email.

ALL Ads must be received by Friday, January 15, 2022

Thank you for your support of the Estate Planning Council!